



St. Peter Catholic Church  
LEXINGTON, KY

# Vine & Branch Work Group

Welcoming new members and creating more opportunities for all of us to engage, connect, and grow in faith together.



# Vine & Branch Work Group Group

The Vine & Branch Work Group works on the Parish priority of Growth of the Parish. Better defined as Welcoming new members and creating more opportunities for all of us to engage, connect, and grow in faith together.

Priority areas identified in the group brain-storming session are:

- Explore a Mass Finder for the website, and design ways to keep this updated as well as any related apps.
- Make parish communications and culture more approachable and welcoming
- Identify and cultivate strong teachers/leaders within the community
- Strengthen editorial marketing efforts
- Personal invitations to engage parishioners in ministries and programs
- Expand adult faith formation opportunities
- Clearly define and structure the Hospitality Committee

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Other possible tasks were identified as:

- ·Develop and train greeters
- ·Host after-hours events for young adults (e.g., Theology on Tap)
- ·Assemble and distribute welcome packets for new members
- ·Engage the broader parish in identifying potential new members
- ·Organize monthly coffee/doughnut gatherings after Mass
- ·Expand Bible study options
- ·Create family support programs
- ·Implement targeted advertising
- ·Distribute Parish information to local downtown hotels
- ·Organize youth retreats in partnership with other churches
- ·Create visibility and marketing materials (print, digital)
- ·Establish clear visitor protocols
- ·Host monthly potlucks after the 11:00 Mass
- ·Open the church on national holidays for prayer and reflection
- ·Offer retreats or events for newly married couples

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- ·Host luncheon speakers to encourage new membership
- ·Start a parish book club
- ·Install or display religious icons/artwork
- ·Clarify the Parish's identity post-separation from St. Paul
- ·Undertake interior/exterior freshening projects
- ·Welcome wedding parties more intentionally
- ·Host tailgates and watch parties
- ·Launch specialty clubs or social events
- ·Coordinate progressive dinners
- ·Develop a parish gift shop and offer tours
- ·Encourage people to introduce themselves before Mass
- ·Host bourbon tastings or other local-interest events